

Compare My Move Press Release

For Immediate Release

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Date: 01/05/2018

Getting Digital in the Capital:

Cardiff-Based Compare My Move Doubles Its Digital Team for 2018

Price comparison website Compare My Move enjoys an impressive first quarter as it doubles its workforce in preparation for the expansion of its products and services.

Building on its removals service, Compare My Move expands their product offering for 2018, with a network of over 250 trusted professionals to help get users quotes for property surveys and removals.

Having been named 17th fastest growing company in Wales by Fast Growth 50 last year, Compare My Move is now looking to the future by strengthening its digital and sales teams in Cardiff, a city which is fast-becoming a hub for digital start-ups and the perfect base for Compare My Move to grow its UK-wide service.

Moving house is big business and last year saw Compare My Move's first £1 million turnover - with an anticipated year on year growth of 40%. Its objectives for 2018 include building the brand and increasing its network of partners before adding an additional Conveyancing service before years end.

"Without a doubt, this is a really exciting time for the company and we look forward to growing our already fantastic team along with the services we offer" says co-founder and Director Dave Sayce.

Co-founder and Director Marc Benger added: "Understanding the importance of digital marketing has meant that our digital marketing team makes up 50% of our workforce and is always growing. We are delighted to take on another candidate from Jobs Growth Wales and look forward to growing our business in what has become an excellent location for digital companies and start-ups."

The latest additions include Backend Developer Pete Waters, Digital Designer Rozian Azaden, Craig Thompson as New Business Sales Executive, Adele MacGregor as Digital PR and Outreach Executive and Jobs Growth Wales hire Martha Lott as Junior Digital Content Executive.

Jobs Growth Wales: Helping Young Talent Flourish

Jobs Growth Wales, a 6 month paid job opportunity for 16-24 year olds run by the Welsh Government, has been crucial to the success of Compare My Move and played a vital role in its expansion, with Martha being the fifth employee joining the company from the scheme.

"Jobs Growth Wales is a fantastic opportunity for 16-24 year olds to be employed in a field they are passionate about to start their career," says Jobs Growth Wales' Steve Morrison.



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“Compare My Move benefits by taking on someone with little or no previous work experience and giving them the opportunity to help grow the successful candidate and develop within their business.”

Senior Digital Content Executive Owain Banfield joined the company in August last year as part of Jobs Growth Wales and is now an integral part of the digital team and crucial to the continued success of the company. Talking about this experience, Owain said;

“The scheme has given me the chance to join a fast growing company in the heart of Cardiff, and has directly led to a more senior, permanent position. Thanks to Jobs Growth Wales I’ve found my feet within an ever-expanding digital team, within a company with some exciting plans for the future.”

New Services and Opportunities on the Horizon

Compare My Move aim to strengthen their comparison service in 2018, and have recently launched a brand new Property Surveyor comparison service. Through a network of verified RICS chartered surveyors, the service connects users with up to four verified Surveyors to save time and money.

As for the future of Compare My Move, the company aims to become the place to go to save money when moving house. By adding many new services and expanding the team further, Compare My Move aim to achieve continued growth.

Another area for growth is looking beyond the UK, as Compare My Move’s international removals starts to take shape. The service helps UK residents move abroad, with a key focus on Europe, Australia, New Zealand, South Africa, and the USA.

About Compare My Move

Compare My Move was launched in 2013 by Marc Benger and Dave Sayce, who have more than 30 years’ combined experience in the removals and storage, having spotted a gap in the market for a home removals comparison service, and decided to develop an online business to capitalise.

Each year, Compare My Move helps more than 60,000 UK residents move house and has been featured in Ideal Home, Mashable, Econsultancy and Zoopla.

Movers fill in a quick, easy form, and get a shortlist of verified partners and can save up to 70% on their moving costs. All partners are fully verified by Compare My Move and reviewed by our customers. The strict verification process ensures that users get the best and most trusted removal service possible.



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Compare My Move, Full Team



Compare My Move, New Additions



Compare My Move, Co-Founders

