

The Best Time to Move House: Moving Trends Revealed

Friday is the most popular day to move house, Thursday is the most expensive, and Sunday is the cheapest. Most of Britain prefer to move in the summer and on a Friday, though in Wales they favour Wednesday, and in Yorkshire and the Humber movers wait until December.

These are just a few of the trends unearthed by analysing data from nearly 66,500 UK movers that used Compare My Move services in 2017. From the most popular day, month and season to move house, to the most neglected moving day, Compare My Move reveal the best time to move house.

Key findings at a glance:

- Friday reigns supreme for house movers in Britain, with **30% of movers** opting to move on the gateway to the weekend.
- Wales and Central London buck the trend, with Wednesday and Saturday being the most popular moving days in these regions respectively.
- Thursday has been crowned the most expensive day according to a sample of Compare My Move data: a **three bedroom move cost £1,012 on Thursday**, 17% above the weekly average.
- **Sunday is both the least popular and cheapest day to move house**: with only 5% of movers choosing Sunday, an average three bedroom house move on this day costs £683, a 21% saving on the weekly average.
- **August is the most popular month across Britain**, though regions like Yorkshire and the Humber surprisingly chose December as their top moving month.
- **Britain as a whole favours the bright season of summer to move house**, but an autumnal move is favoured by regions such as Wales, Yorkshire and the Humber, the West Midlands and the East Midlands, whereas the North East prefer spring.

Britain's Favourite Time to Move House

After analysing nearly 65,000 house moves, we've discovered that **Friday reigns supreme across every region in Britain**, all except the regions of Wales and Central London. In fact, **30% of all Compare My Move house moves were on a Friday in 2017**. Friday has long been a favourite for house movers keeping the time off work to minimum, and taking full advantage of the weekend to unpack.

Our data shows that the favourite day to move in Central London is Saturday, though Friday comes in at a close second. This is likely to be Londoners wanting to miss the traffic during the rush hour that is the working week in the capital.

Compare My Move Press Release

For Immediate Release

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Movers in Wales are unique in the fact that their favoured day to move is a Wednesday. This seriously bucks the Friday trend, but movers in Wales don't stop there. Saturday is the least popular day to move in Wales, in comparison to every other region where they neglect a Sunday move.

Moving on a Sunday is almost universally deemed a bad idea by movers in Britain, with only 5% opting to move on the day of rest. Sunday is the most unpopular day to move in Britain, and with the closure of banks and the winding down of key services on a Sunday, plus the looming Monday morning, it's easy to see why.

The most popular month to move in Britain is August, with movers taking full advantage of the (somewhat) dependable weather and long, bright days. Families tend to choose August to move to settle children ahead of the new school year.

A few regions buck the overall trend, with July being the favoured month for moves in the South West, North East, North West, and Scotland. September is favoured by movers in Wales, the West Midlands, and the East Midlands. Compare My Move users in Yorkshire and the Humber region buck the trend completely however, with a majority waiting until December to move, a month generally shunned by other regions.

Overall, movers in Britain prefer a summer move, with the months of June, July and August collectively being the busiest months for Compare My Move removal partners. However region-by-region, movers in Wales, the West Midlands, the East Midlands and Yorkshire and the Humber prefer to wait for an autumnal move, whereas movers in the North East prefer to renew their living arrangements in spring.



Full size asset available on request

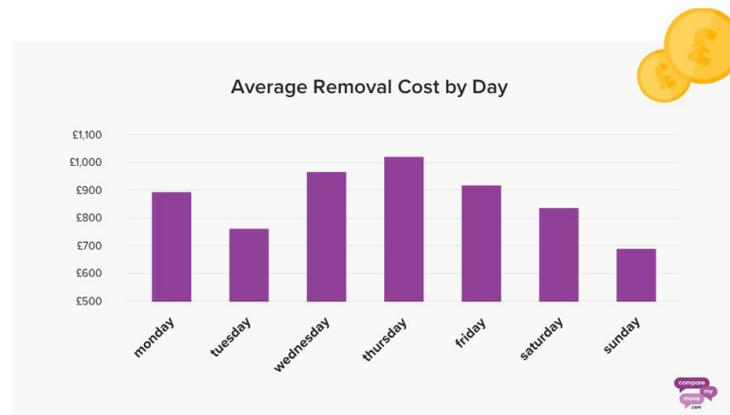


The Day to Day Cost of Moving House

Compare My Move looked at the average removal quotes received by a sample of users to explore how the cost of moving house differs across the week. We selected only 3 bedroom house moves, and took the average of the highest and lowest quote price the user received.

Sunday is the cheapest day to move house, with an average three bedroom house move costing £683. This is a saving of 21% against the average across the week. Tuesday was the second cheapest day at £755, 14% cheaper than the average across the week. This trend demonstrates how the most unpopular moving days are the cheapest, with only 5% and 9% of movers choosing Sunday and Tuesday respectively. As house removal tends to be a 7 day a week industry, this lower cost may be indicative of companies filling their working weeks through off-peak discounts.

Thursday is the most expensive day to move house according to our data, with an average three bedroom move costing £1,012, 17% above the weekly average. It's interesting to note that though Friday is the most popular day, it's not the most expensive on average. This could be indicative of competition between removal companies keeping the Friday costs reasonable, as they vie over 30% of their weekly work.



Full size asset available on request

Compare My Move Co-founder Dave Sayce comments:

“Our research shows that Friday still reigns supreme for movers across Britain, with a huge 30% of movers choosing this day. With one day off work netting you three days to get settled in with the help of the weekend, it's clear why Friday is such a favourite. If you want to nab a Friday move at a decent rate, make sure you book at least three months ahead of time, and always compare removal quotes.

“If you're looking for a budget move, our data shows that the cheapest rates are on the most unpopular moving days of Sunday and Tuesday. Only 5% of our users opted for a Sunday move, and with businesses and banks winding down on the day of rest and Monday morning looming, it's easy to see why. However, the potential for off-peak discounts by removal companies wanting to fill their working week on these days make bucking the trend worth it.

“Whenever you choose to move, remember to always compare multiple removal companies, always be prepared to negotiate, and always expect a free house survey for a watertight quote.”

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Removal Costs and Popularity Across the Week

Day	Average Removal Cost*	Percentage of total moves**
Monday	£886	13%
Tuesday	£755	9%
Wednesday	£958	11%
Thursday	£1,012	13%
Friday	£910	30%
Saturday	£829	18%
Sunday	£683	5%

*Averages taken from a sample of Compare My Move users for three bedroom moves, collected through reviews

**Percentages of selected moving days of the 66,426 users to use Compare My Move in 2017

Most Popular Moving Day, Month and Season by Region

Region	Favourite Day	Favourite Month	Favourite Season
Wales	Wednesday	September	Autumn
Yorkshire and the Humber	Friday	December	Autumn
West Midlands	Friday	September	Autumn
South West	Friday	July	Summer
South East	Friday	August	Summer
Scotland	Friday	July	Summer
North West	Friday	July	Summer
North East	Friday	July	Spring
Greater London	Friday	August	Summer
East of England	Friday	August	Summer
East Midlands	Friday	September	Autumn
Central London	Saturday	August	Summer

The most popular moving day, month and season of the 66,426 users of Compare My Move in 2017, split into British regions by original address

About Compare My Move

Compare My Move is a price comparison website to help people save on the cost of moving house, helping UK movers compare and save on removal companies and RICS Chartered Surveyors. Compare My Move help home and office movers across the UK save up to 70% on house removal costs by connecting them with up to 6 professional removal companies in their local area.

All partners are fully verified by Compare My Move and reviewed by customers. Compare My Move was launched in 2012 by Marc Bengier and Dave Sayce, who have more than 30 years' experience in house removals. Each year, Compare My Move helps more than 90,000 residents move house.

