

# Grow your removal business with Compare My Move

Boost your work and grow your removal business  
with quality leads from Compare My Move

[enquire today](#)

## Why use Compare My Move?

Take a look at some key facts and figures

**10,000+**

**converted leads  
per month**

We generate more than 10,000 high-quality removal leads each month for our removal partners

**50,000+**

**monthly users**

We attract more than 50,000 users to our website looking to move house each month

**£800**

**average return per  
converted lead**

We help our partners make an average return of £800 per converted lead

**300+**

**happy removal  
companies**

We provide leads to over 300 removal companies throughout the UK

## Lead generation methods that produced **over 100,000** converted removal leads in the last 12 months



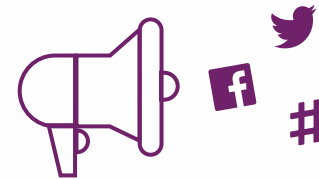
### Google Ads

We are always at the top of Google.  
Our ads are seen by over 1.8 million home movers each year



### SEO/Local SEO

Our Local SEO strategies put your company in front of the customers looking for removal services in your area



### Social Advertising

We produce social media advertising campaigns that draw movers to your services

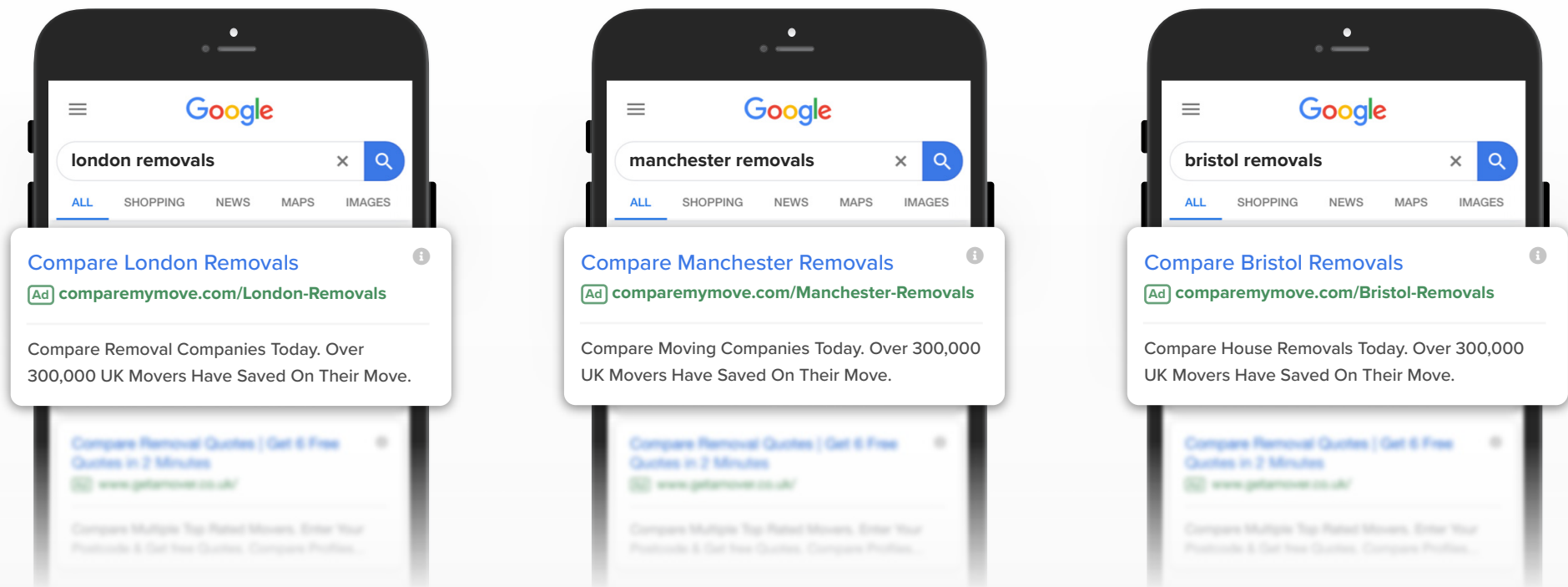


### Content Marketing

We have a team of content marketers answering questions that movers are asking

## Our Ads are seen by over **1.8 million** home movers

Our expert marketing tactics mean that we always appear at the top of Google when users are looking for a removal company



## How does our lead generation work?

Our high-quality leads are generated in **real-time** by our UK users



Our **specialist** marketing team attracts **50,000 users** to our website every month



Users looking to book a **trusted** removal company fill in our quick form



The user is matched with up to **6 verified removal companies**. Results include company and service descriptions



You **immediately** receive the lead and user's details, whilst the user awaits contact



You contact the user **as soon as possible by telephone and email** to discuss their needs



You **provide a quote** as soon as possible, arrange the removal services, and **convert the lead**

# How Compare My Move Works for You

Find out everything we do for your business



## 1 - Your Personal Dashboard

Your own **personal login** area makes managing your leads, settings and reviews easy



## 2 - Unique Partner Page

Our users get to know your company and services through a **unique partner page**, created by our marketing team



## 3 - Verified User Reviews

Compare My Move **champion your company** by collecting verified user reviews and ratings



## 4 - Real Time Leads

Our leads are generated by users actively looking to book removal services in your area



## 5 - Dedicated Marketing Team

Our **dedicated team** of marketing specialists attract **50,000 users** to our website each month



## 6 - No Contract Ties

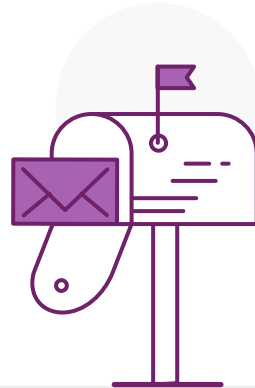
With no joining fee, our service is flexible to suit you. You can pause and cancel your account at any point

## What information is provided in the lead?

All the details you need to **win more** work

### Customer Details

- ✓ first name
- ✓ email address
- ✓ phone number



### Job Details

- ✓ current address
- ✓ no. of bedrooms
- ✓ property type
- ✓ new address



These details are included to allow you to provide an accurate removal quote at the **earliest** possible stage

## Our Prices

The prices below are per lead and vary depending on the location

**£4.00**

**1 Bedroom  
Residential Lead**

all of the UK

**£6.50**

**2+ Bedroom Residential,  
Office + International Leads**

rest of the UK

**£7.50**

**2+ Bedroom Residential,  
Office + International Leads**

Greater London\*

**£8.50**

**2+ Bedroom Residential,  
Office + International Leads**

Central London\*

\*Greater London Postcodes - BR, CR, DA, EN, HA, IG, KT, RM, SM, TW, UB, WD

\*Central London Postcodes - E, EC, N, NW, SE, SW, W, WC

\*All prices exclude VAT



# We're always available at Compare My Move

We're only a phone call or email away to get you up  
and running today

Speak to one of the team today:

**02920 660143** | [sales@comparemymove.com](mailto:sales@comparemymove.com)

[enquire today](#)